

## SECTO DESIGN ILLUMINATES HOTEL INTERIORS AT HIX

**Renowned for its clean-lined, wooden lamps**, the Finnish lighting company Secto Design is excited to announce its presence at the Hotel Interiors Experience (HIX LDN) 2024, showcasing its iconic collection, ideal for the hospitality sector.

Guided by timeless Scandinavian design, premium quality, and a commitment to sustainability, Secto Design offers luminaires that captivate with their understated elegance. Created by acclaimed architect and designer Seppo Koho, each lamp is meticulously handcrafted in Finland using certified, locally sourced birch wood. This natural material enhances the luminaires' soft, inviting light, creating a cosy and welcoming atmosphere.

With 30 different lamp models, the Secto Design collection provides versatile solutions for hotel interiors, from grand lobbies to intimate guest rooms and atmospheric dining spaces. Featuring pendant, floor, table, wall, corner, and ceiling lamps, the collection seamlessly blends into various settings while enabling harmonious continuity across spaces.

The elongated Owalo pendant lamp enhanced with new technology from Signify, is one of the novelties Secto Design brings to HIX. This innovation brings the benefits of natural light indoors, supporting well-being and productivity – making it a valuable addition to hotel meeting rooms and co-working areas.





The latest addition to the lighting collection, the Kumulo pendant lamp, will also be presented in London. This voluminous, yet airy piece is certain to catch the eye, whether displayed on its own or grouped to form fascinating installations.

**Welcome to visit Secto Design at HIX 2024** to discover how thoughtful design, durable craftsmanship, and intelligent lighting elevate the hotel experience to new heights!

## **Press contact:**

Salme Salokannel, PR and Communications Manager, tel. +358 40 125 3156, salme@sectodesign.fi **Press images:** sectodesign.fi/inspiration

Follow us on Instagram, Pinterest, Vimeo, YouTube and LinkedIn: @sectodesign