

SECTO DESIGN PRESENTS A NOVELTY AT PARIS DESIGN WEEK

A brand-new model, the **Kumulo pendant lamp**, is set to complete the wooden lighting collection of the Finnish company Secto Design in 2024. Inspired by both summery cumulus clouds and snow-covered trees, it will be showcased for the first time in France during the Paris Design Week.

Available in four finishes, Kumulo can be used alone as a single pendant light or by combining multiple pieces to create a fascinating installation. This new addition also complements the other models of the collection that has been carefully developed to form an entity united by shared aesthetics since the iconic Secto pendant was introduced in 1999.

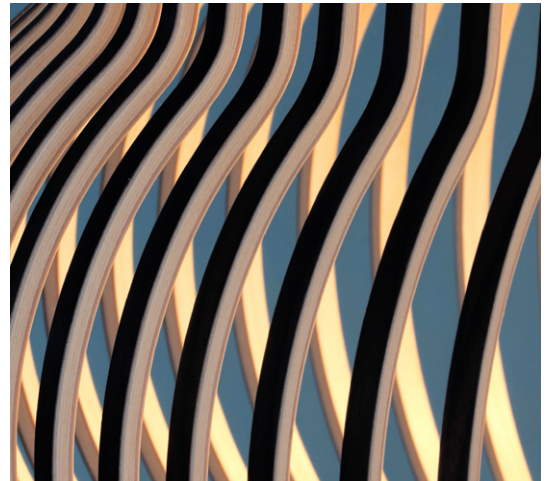
The unique and harmonious appearance is not the only asset of Secto Design lamps, which are also ethical and ecological. Sustainability has always been a core value for the brand, which stands against throwaway culture. The family-run company uses renewable, PEFC-certified Finnish birch, has chosen local production with short supply chains, and minimizes waste. Thanks to their timeless Scandinavian design and premium quality, Secto Design lamps, all crafted by hand, are made to last for generations.

Secto Design has carried out a thorough LCA (Life Cycle Assessment), a significant effort for the company. Based on this data, it has recently published its first Sustainability report 2023, which is available on the company website. The results of the LCA will also be used to create Environmental Product Declarations (EPD) for all Secto Design models, which will be available during 2024.

Secto Design is a Finnish company specializing in wooden lamps, all designed by the award-winning architect Seppo Koho. Appreciated for their Scandinavian design and renowned versatility, Secto Design lamps effortlessly fit into various interiors of different styles and they are exported to over 80 countries worldwide. All lamps are handmade in Finland.

Press images: sectodesign.fi/inspiration

Follow us on Instagram, Pinterest, Vimeo, Youtube and LinkedIn: [@sectodesign](https://www.instagram.com/sectodesign)



Welcome to the Secto Design showroom during PDW:

34 avenue des Champs Élysées
75008 Paris

tel: +33 6 18 76 05 21 / +33 6 29 89 50 17

e-mail: france@sectodesign.fr

